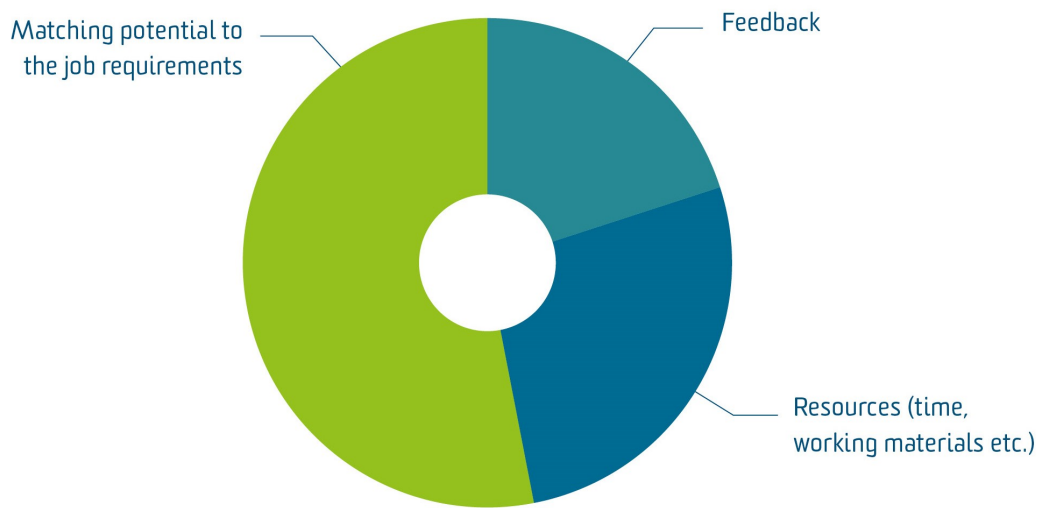


Final information

HOW POTENTIAL LEADS TO PROFESSIONAL SUCCESS



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Three decisive factors to ensure that your potential leads to professional success.

Scientific studies show that in order to really make use of their potential, people need challenges that motivate them, albeit challenges that don't stretch them too much, nor not enough. That means that the (future) job requirements must correspond to your potential. One decisive factor here is the person's behavioural competences. In order to do new things and increase one's performance, thus achieving greater job satisfaction, appropriate working materials and time capacity must be made available. And last but not least: for their personal development, people need feedback from their superior and from their colleagues.

Make it your business to ensure that these three success factors apply!